

BEAU
FLOR®

Beauty for Living.

TRENDLINE PRO
Essential Laminate Flooring





Live Life in Style: Trendline Pro Laminate

The perfect mix of style and durability

Having a stylish floor that turns heads is important to you but so is staying within your budget. You want a beautiful floor at a reasonable price that is durable enough to handle kids & pets and all of the messes and chaos that comes with them. We all have busy lives with limited time – so having a floor that requires a lot of maintenance is a major turn off. Trendline Pro is the laminate flooring solution you need with 8 stunning on-trend visuals, outstanding durability, and easy maintenance.



NALFA





**BEAU
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Cambridge Oak

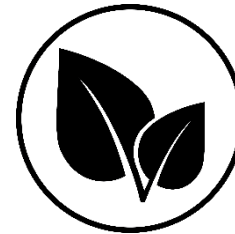
FEATURES & BENEFITS

What do customers want/need?

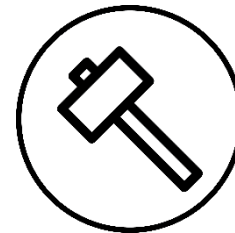
- **Performance** – Benefits like scratch resistance, pet & kid proof, durability, low-cost installation, 20 year warranty, and easy cleaning & maintenance are key words that consumers look for when choosing flooring for their home or business.
- **Beauty that lasts** – Why laminate?... Consumers want a floor that looks like real hardwood, with beautiful colors and style reminiscent of natural hardwood floors... and they want this beauty to last with a warranty to back it up.
- **Sustainability** – Consumers are deeply conscious of environmentally friendly products for their home. They expect manufacturing practices to meet legal and ethical specifications. Beauflor[®] products are made, used and recycled without any health or environmental impact. Rigorous testing and environmental certifications build consumer confidence in Beauflor[®] branded products.



**PET & KID
PROOF**



**ECO
FRIENDLY**



**EASY
INSTALLATION**

What's the Trendline Pro story?



Beauty & Style

- 4-sided painted bevel
- 8 clean on-trend neutral colors
- 10 unique planks for reduced pattern repeat



Performance & Pet Story

- AC4 commercial wear rating
- Pet-friendly floors: extra stain & scratch resistant
- Resistant to impacts



Easy Installation & Maintenance

- DuoLoc locking system
- Waxed Edge to seal loc and reduce squeaking
- Easy cleaning & maintenance
- 20 Year Residential Warranty
- 5 Year Commercial Warranty



Sustainability & Eco Story

- CARB Phase II Compliant
- NALFA Certified
- TSCA Title VI Compliant
- Recyclable



NALFA



Why DuoLoc locking system?

Trendline Pro Essential Laminate flooring makes DIY'ers out of everyone and ensures damage-free installation. There is no gluing or nailing required, and DuoLoc systems are treated with wax on the back of the plank where the lip is the widest. This is very important to seal the joints and reduce squeaking. You can significantly reduce installation time with 2 different ways to install: with or without tools.

Method 1: Without DuoLoc tapping block. When you start to install the second row, begin by clicking the short sides of the planks first. Make sure the planks are perfectly aligned. Next, lift the new planks to an angle of $\pm 25^\circ$ and lock the long side in the previous row.

Method 2: With tapping block/installation iron and hammer. Perfect when you are tight on space, for example when you are close to a wall. Lock the short sides together using a DuoLoc tapping block. Give it a small push with the hammer and the planks will click into place without any damage.



Method 1:



Method 2:





SPECIFICATIONS & PRODUCT INFO

**BEAU
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Vivaldi Oak

Specs and product testing

SPECIFICATIONS:

STYLE NAME	TRENDLINE PRO
RECOMMENDED END USE	RESIDENTIAL, COMMERCIAL
ABRASION CLASS	AC4 / CLASS 32
BEVEL	4 SIDE PAINTED MICRO- BEVEL
NOMINAL PRODUCT THICKNESS	8.0 MM
NOMINAL PLANK SIZE	7.48" W X 50.71"L X 0.31"H
UNIQUE PLANKS PER SKU	10
PLANKS PER CARTON	9
SQUARE FEET PER CARTON	23.68 SQ. FT.
APPROX. WEIGHT PER CARTON	34.61 LBS.
CARTON SIZE	7.91"W X 51.18" L X 2.60" H
CARTONS PER PALLET	56
SQUARE FEET PER PALLET	1326.08
APPROX. WEIGHT PER PALLET	1938.16
PALLETS PER 20 FT. CONTAINER	22
SQUARE FEET PER 20 FT. CONTAINER	29,173.76 SQ. FT. PER CONTAINER
APPROX. WEIGHT PER 20 FT. CONTAINER	42,639.52 LBS. PER CONTAINER
COUNTRY OF ORIGIN	MANUFACTURED IN BELGIUM



Specs and product testing (cont.)

PERFORMANCE:

CARB PHASE II - TSCA Title VI Compliant	ASTM C1028 SCOF - DRY 0.78
ASTM E648 CRITICAL RADIANT FLUX - CLASS 1	NALFA 3.9 CHAIR RESISTANCE - CLASS 4
ASTM E662 SMOKE DENSITY - UNDER 450	NALFA 3.1 STATIC LOAD - CLASS 4
NALFA 3.3 XENON LIGHT RESISTANCE - CLASS 4	NALFA 3.5 LARGE BALL IMPACT RESISTANCE - CLASS 4
NALFA 3.4 CLEANABILITY - STAIN RESISTANCE - CLASS 4	NALFA 3.6 SMALL BALL DART IMPACT - CLASS 4
NALFA 3.7 WEAR RESISTANCE - CLASS 4	AATCC 134 (STEP) ELECTROSTATIC 1.0 K.V. OR LOWER
NALFA 3.10 SURFACE BOND - CLASS 4	NALFA 3.2 THICKNESS SWELL - CLASS 3
NALFA 3.8 DIMENSIONAL TOLERANCE - CLASS 4	NALFA LF-01-2011 CONFORMANCE TESTING - CLASS 3

INSTALLATION:

INSTALLATION METHOD	FLOAT
SUITABLE GRADE LEVEL	ALL GRADES WHERE EXCESSIVE MOISTURE CONDITIONS DO NOT EXIST
RADIANT FLOOR HEAT COMPATIBLE	FLOOR SURFACE TEMPERATURE NOT TO EXCEED 80°F
INSTALLATION SUNDRIES AS REQUIRED	DREAMTEC PROFLOAT UNDERLAYMENT

WARRANTIES:

20 YEAR LIMITED RESIDENTIAL WEAR, FADE, STAIN, JOINT WARRANTY	5 YEAR COMMERCIAL WEAR, FADE, STAIN, JOINT WARRANTY
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8 SKUs with beautiful neutral color palette



Liverpool Oak 62001633



Bahamas Oak 62001637



Cambridge Oak 62001632



Fiji Oak 62001636

8 SKUs with beautiful neutral color palette (cont.)



Brighton Oak 62001634



London Oak 62001635



Vivaldi Oak 62001630



Magnolia Oak 62001631

Coordinating moldings

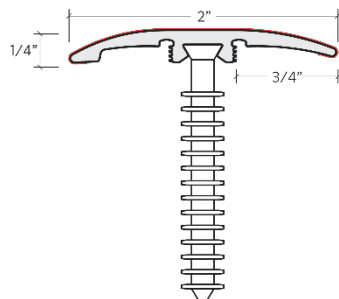
Slim Trim 3 in 1		
Color	Part #	Pcs / Carton
Vivaldi Oak	63002352	5
Magnolia Oak	63002353	5
Cambridge Oak	63002354	5
Liverpool Oak	63002355	5
Brighton Oak	63002356	5
London Oak	63002357	5
Fiji Oak	63002358	5
Bahamas Oak	63002359	5

Slim Cap End Cap		
Color	Part #	Pcs / Carton
Vivaldi Oak	63002385	5
Magnolia Oak	63002386	5
Cambridge Oak	63002387	5
Liverpool Oak	63002388	5
Brighton Oak	63002389	5
London Oak	63002390	5
Fiji Oak	63002391	5
Bahamas Oak	63002392	5

Stairnose		
Color	Part #	Pcs / Carton
Vivaldi Oak	63002369	5
Magnolia Oak	63002370	5
Cambridge Oak	63002371	5
Liverpool Oak	63002372	5
Brighton Oak	63002373	5
London Oak	63002374	5
Fiji Oak	63002375	5
Bahamas Oak	63002376	5

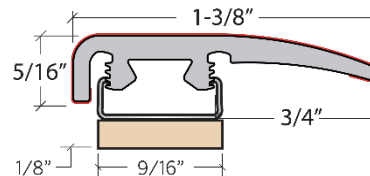
Slim Trim 3 in 1

Functions as a reducer, t-molding, and end cap. Comes with dowel to install.



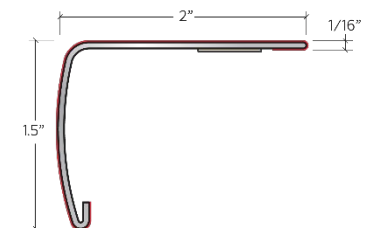
Slim Cap PVC Endcap

Slim Cap is used to transition from laminate to carpet, masonry (fireplaces), sliding doors and other exterior door jambs.



VersaEdge Extra Tall Stair Nose

To be used with VT-VEX Shims. Various sizes available.



**Refer to the sales field guide for complete trim installation information.*



MARKETING & MERCHANDISING

**BEAU
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Bahamas Oak

Marketing & merchandising

Trendline Pro Laminate | **Step Up Display**

- 8 – 21”w x 26”h sample boards with large room scene back labels
- Header Graphic
- Step up display fixture

\$149

FOB White, GA



21”w x 32”d x 60”h

Marketing & merchandising

Trendline Pro Laminate | Carryboard

- 2 sided carry board
- Shows all 8 skus
- Features 2 extra large swatches on the front to show the 4-sided painted bevel

\$35

FOB White, GA



17" w x 30" h

Trendline Pro Laminate | Sell Sheet

- High quality, 2 sided quick guide to spec info, style names and material numbers

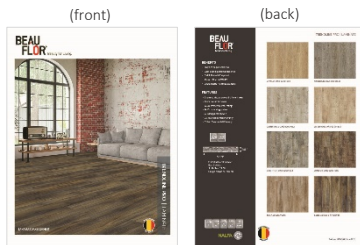
\$5

per pad (25)



8.5" w x 11" h

Merchandising order form



Customer Name: _____ Account Manager: _____

Customer Number: _____ Delivery Term: FCA White, GA

Trendline Pro Step Up Display			Order Quantity	Price	Total
				\$149.00	
Bill Of Material	Pieces/Kit	Part No.			
Display Fixture	1	11004796			
Sample Boards Box A	1	11007441			
Sample Boards Box B	1	11007442			
Graphic	1	11007443			
Requested Delivery Schedule					
Delivery No.	Requested Date	Delivery Quantity			
1					
2					

Trendline Pro Carryboard			Order Quantity	Price	Total
				\$35.00	
Bill Of Material	Pieces/Kit	Part No.			
Handboard	1	11006285			
Requested Delivery Schedule					
Delivery No.	Requested Date	Delivery Quantity			
1					
2					

Trendline Pro Sell Sheet			Order Quantity	Price	Total
				\$5.00	
Bill Of Material	Pieces/Kit	Part No.			
Sell Sheet (pad of 25)	1	11006304			
Requested Delivery Schedule					
Delivery No.	Requested Date	Delivery Quantity			
1					
2					

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